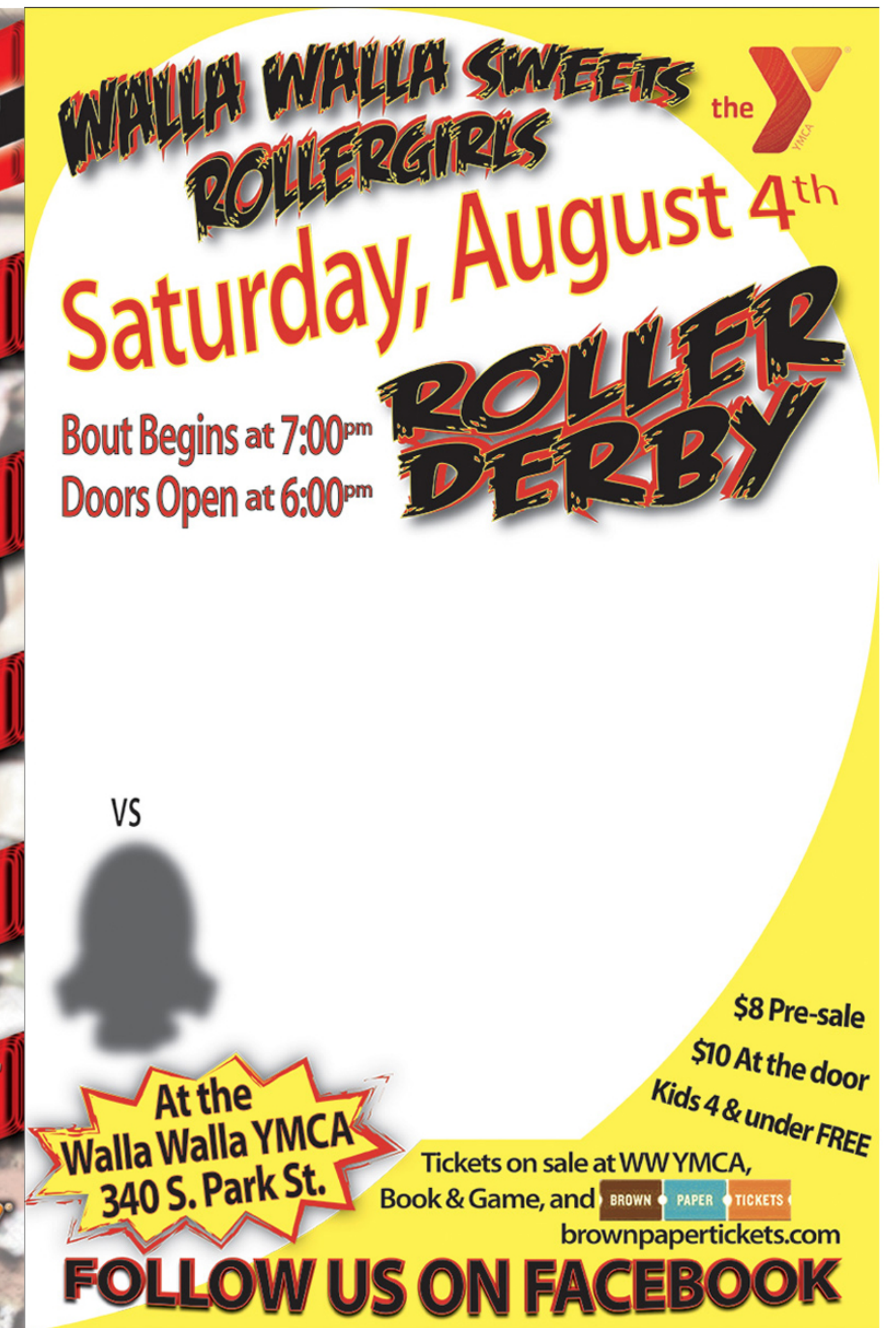


Bout Posters

The main task for WWSRG was the creation of the “Bout” Poster. Printed in color at 11” x 17”, the main requirement was that it could draw attention “from across the street.” Below are three completed posters, beginning with my first and ending with a template I created using The Golden Mean, which was used by other Graphic Design volunteers after I moved on to other projects. All WWSRG projects were created using extremely-limited image resources.



Newspaper Advertisements

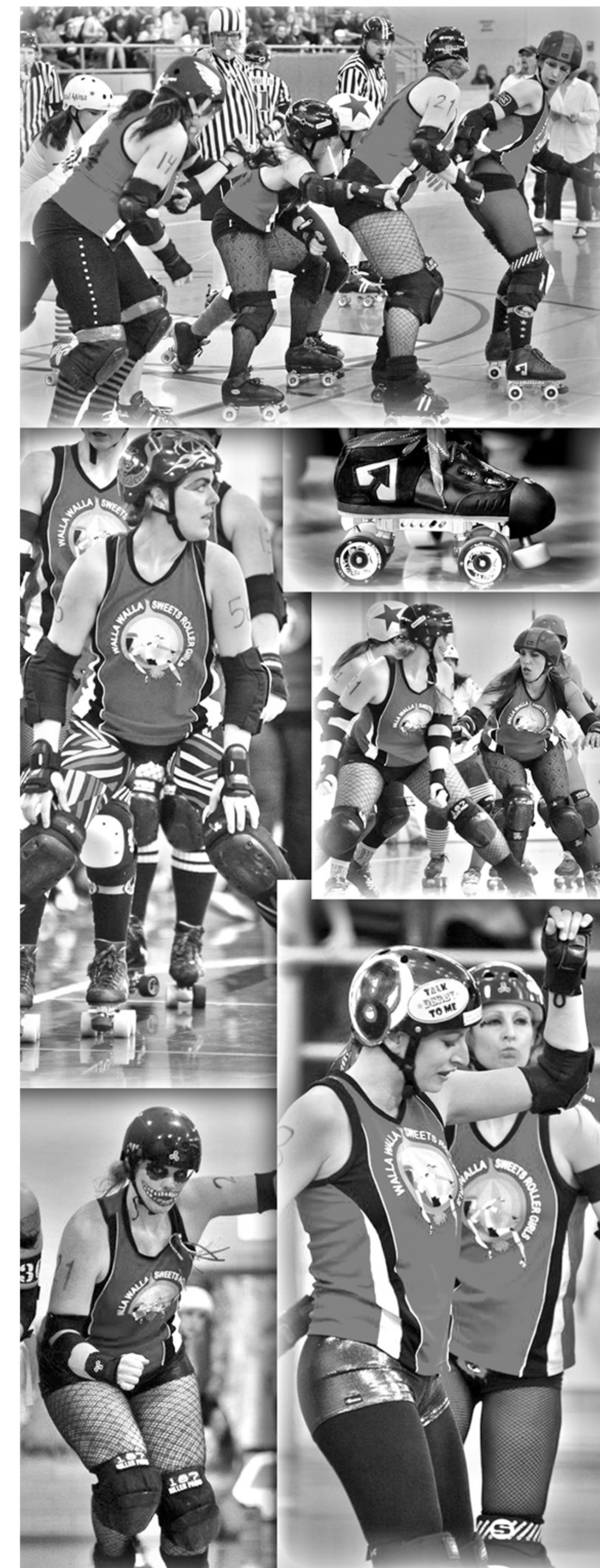
Black and white newspaper ads,
good practice in fitting large amounts of information in a small space,
together with attention-getting design.

WALLA WALLA SWEETS ROLLERGIRLS
ROLLER DERBY
HAPPY THANKS BEATING
November 19th Bout 6:30 Doors 5:30
Pre-Sale:\$8 at the Door:\$10
Kids 4 & under FREE
At the Walla Walla YMCA 340 S. Park St.
Tickets on sale at WW YMCA, Book & Game or online
at <http://www.brownpapertickets.com/event/207339>

walla walla Sweets Rollergirls
Roller Derby
Saturday, April 28th
Bout 6:30^{PM} • Doors 5:30^{PM}
Pre-sale:\$8 • At the door:\$10 • Kids 4 and under:FREE
At the Walla Walla YMCA • 340 S. Park St.
Tickets on sale at WW YMCA, Book & Game,
or online at
<http://www.brownpapertickets.com/event/207339>

Game Pamphlet Elements

One of the tasks I regularly completed for WWSRG was the creation of game day programs. Created in Adobe InDesign, they contained images and information provided by WWSRG, as well as eye-catching collages, created by myself. Printed in Black & White, images required use of special Photoshop techniques to stand out.

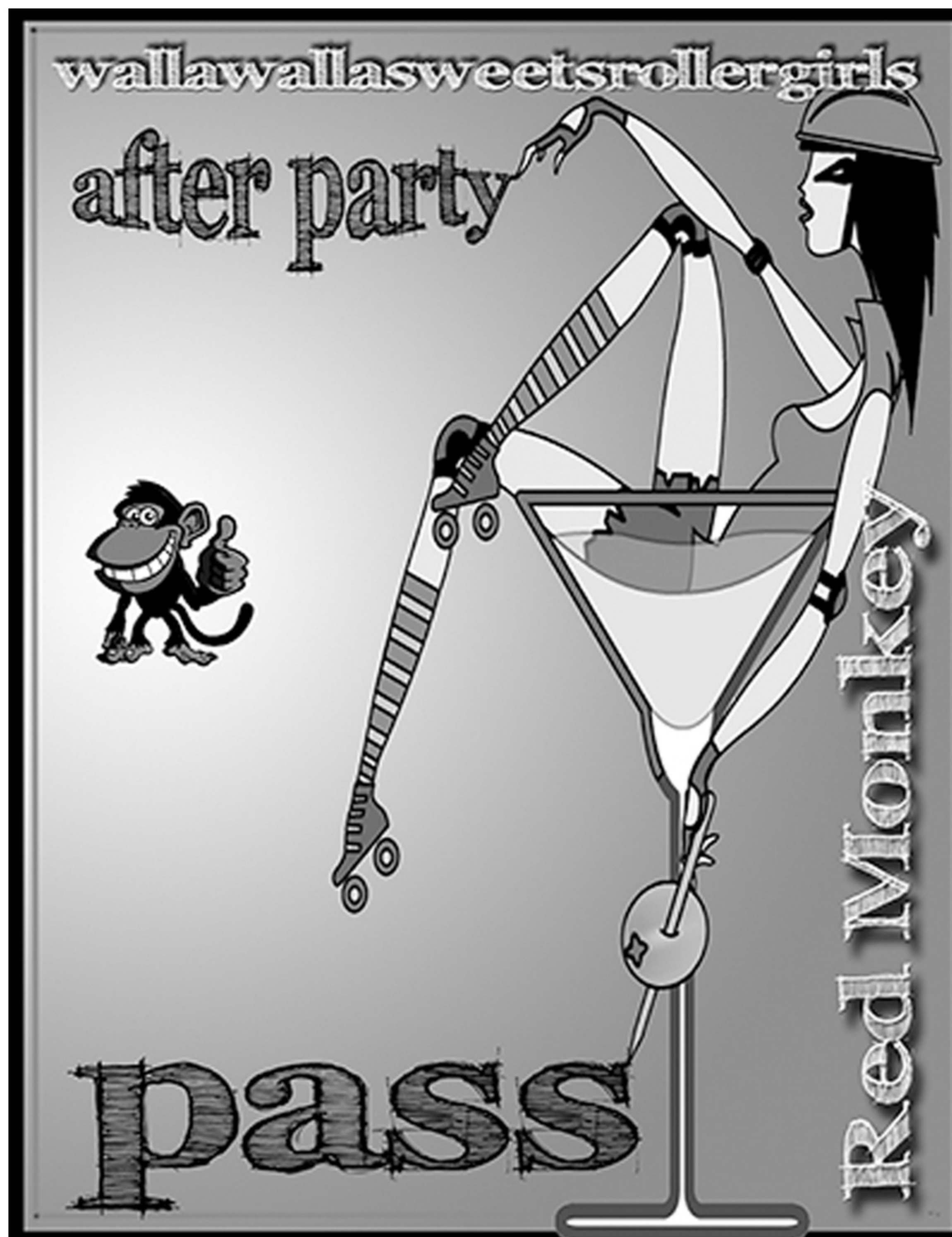


Passes

Two different style passes for WWSRG.

The after party pass was a quick, last minute job.

The season passes required more detail, giving the appearance of being difficult to imitate, but having no actual security features.



Misc. Marketing Materials

Business card, Facebook ad, Facebook banner ad, and a couple of random promotional pieces.

